

ADVISE
ORGANIZE
OPTIMIZE
SUSTAIN

*Agency specialized in Professional
Conference Organization (PCO)*

We offer you consulting and
support to optimize the success
and sustainability of your event,
while guaranteeing that your
participants and partners are
fully satisfied.

We provide smart customized
solutions for the organization
of your event.

We will take logistical issues off
your hands, leaving you free to
concentrate on your core activity
and the scientific content of your
project.

C2b Congress

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Make your
congress
a success

ADVISE
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Professionals at your service

30 YEARS' EXPERIENCE IN EVENT MANAGEMENT

Caroline Zago and Béatrice Valdayron have over 30 years' experience between them in event management and business tourism. They have collaborated on joint projects many times over the years. They teamed up again few years within the SEE, a scientific association in the field of new technology, to expand and globalize the a scientific association in the field of new technology, to expand and globalize the congress department.

Bolstered by their complementary expertise and respective experience, they naturally set up their own agency, b2C Congress, where they bring their know-how to bear and offer "tailor-made" services.

**Global or à la carte
solutions to make
your event a success**

OUR ASSETS

We are well aware of the problems surrounding conferences for associations, particularly their complex budgetary and financial aspects. We know how to find the solutions and resources suited to the size, image and resources of the event. Our global approach to the event enables us to put forward proposals and play an advisory role for committees when it comes to actions assigned to them.

CROSS-CUTTING EXPERTISE

Flexible and proactive, we have developed

cross-cutting expertise through a network of freelance project managers and carefully selected service providers.

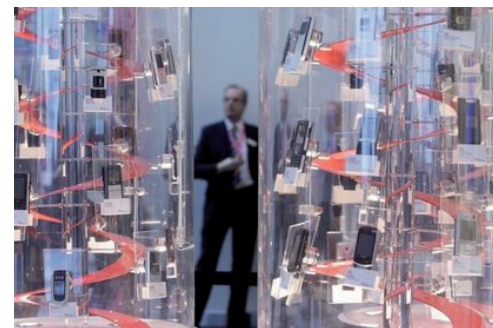
We thus deploy the necessary resources and skills in line with the actual needs of your event.

**solutions
tailored
to the needs
of the event**

GENERAL COORDINATION

Organizing a convention or a congress is like drafting a business plan. Objectives must be set, targets analyzed, and change and developments which occur along the way must be overcome, all the while ensuring the focus is maintained.

Being the go-to partner to ensure your success while respecting your requirements and objectives. Via a thorough analysis of your requirements and by dint of our experience, we can offer you a global organization solution to secure the results that you are aiming for.



OUR REFERENCES

Through their vast experience in the field of business tourism and event management, Béatrice Valdayron and Caroline Zago have worked in a broad range of fields for a long line of organizers.

ORGANIZERS

- National and international federations and academic organizations
- Cooperative projects and national and European networks of excellence
- Universities and research laboratories
- Industrial firms and service companies
- Institutions and local authorities

EVENTS

- Medical and scientific congresses
- Exhibitions and BtoB forums
- Public events
- Product launches
- Team-building for sales forces and networks
- Conferences and media relations
- In-house seminars

www.C2b-congress.com

OUR SOLUTIONS

GENERAL COORDINATION

SCIENTIFIC MANAGEMENT

EXHIBITION

PARTNERSHIPS

LOGISTICAL MANAGEMENT

MARKETING AND COMMUNICATION

ACCOMMODATION

REGISTRATION

SOCIAL PROGRAMME

PUBLISHING

FINANCIAL MANAGEMENT AND
ACCOUNTING

GENERAL ONSITE COORDINATION

