

ADVISE
ORGANIZE
OPTIMIZE
SUSTAIN

*Agency specialized in Professional
Conference Organization (PCO)*

We offer you consulting and support to optimize the success and sustainability of your event, while guaranteeing that your participants and partners are fully satisfied.

We provide smart customized solutions for the organization of your event.

We will take logistical issues off your hands, leaving you free to concentrate on your core activity and the scientific content of your project.

C2b Congress

15, rue de Fonsorbes
31700 Blagnac, France

Your contacts:

Caroline Zago
Tel : + 33 (0)9 52 20 00 95

Béatrice Valdayron
Tel : +33 (0)9 50 39 04 30

contact@c2b-congress.com

www.c2b-congress.com



ADVISE
ORGANIZE
OPTIMIZE
SUSTAIN

Make your
congress
a success



Professionals at your service

30 YEARS' EXPERIENCE IN EVENT MANAGEMENT

Caroline Zago and Béatrice Valdayron have over 30 years' experience between them in event management and business tourism. They have collaborated on joint projects many times over the years. They teamed up again few years within the SEE, a scientific association in the field of new technology, to expand and globalize the a scientific association in the field of new technology, to expand and globalize the congress department.

Bolstered by their complementary expertise and respective experience, they naturally set up their own agency, b2C Congress, where they bring their know-how to bear and offer "tailor-made" services.

cross-cutting expertise through a network of freelance project managers and carefully selected service providers. We thus deploy the necessary resources and skills in line with the actual needs of your event.

solutions tailored to the needs of the event

GENERAL COORDINATION

Organizing a convention or a congress is like drafting a business plan. Objectives must be set, targets analyzed, and change and developments which occur along the way must be overcome, all the while ensuring the focus is maintained.

Being the go-to partner to ensure your success while respecting your requirements and objectives. Via a thorough analysis of your requirements and by dint of our experience, we can offer you a global organization solution to secure the results that you are aiming for.



**Global or à la carte
solutions to make
your event a success**

OUR ASSETS

We are well aware of the problems surrounding conferences for associations, particularly their complex budgetary and financial aspects. We know how to find the solutions and resources suited to the size, image and resources of the event.

Our global approach to the event enables us to put forward proposals and play an advisory role for committees when it comes to actions assigned to them.

CROSS-CUTTING EXPERTISE

Flexible and proactive, we have developed

OUR SOLUTIONS

GENERAL COORDINATION

SCIENTIFIC MANAGEMENT

EXHIBITION

PARTNERSHIPS

LOGISTICAL MANAGEMENT

MARKETING AND COMMUNICATION

ACCOMMODATION

REGISTRATION

SOCIAL PROGRAMME

PUBLISHING

FINANCIAL MANAGEMENT AND ACCOUNTING

GENERAL ONSITE COORDINATION

OUR REFERENCES

Through their vast experience in the field of business tourism and event management, Béatrice Valdayron and Caroline Zago have worked in a broad range of fields for a long line of organizers.

ORGANIZERS

- National and international federations and academic organizations
- Cooperative projects and national and European networks of excellence
- Universities and research laboratories
- Industrial firms and service companies
- Institutions and local authorities

EVENTS

- Medical and scientific congresses
- Exhibitions and BtoB forums
- Public events
- Product launches
- Team-building for sales forces and networks
- Conferences and media relations
- In-house seminars

